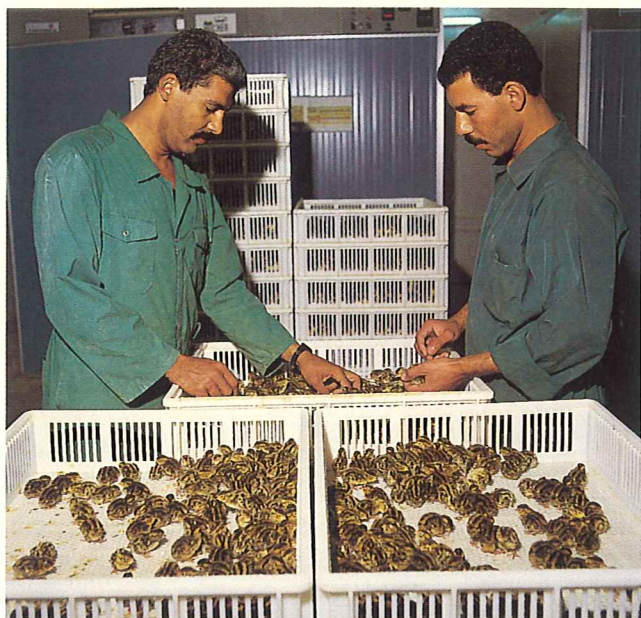




1. Farm manager Innocent Nur examines one of the adult quail breeders.



2. Hatchability normally ranges between 75-85%.



3. The young quails are reared in growing cages.

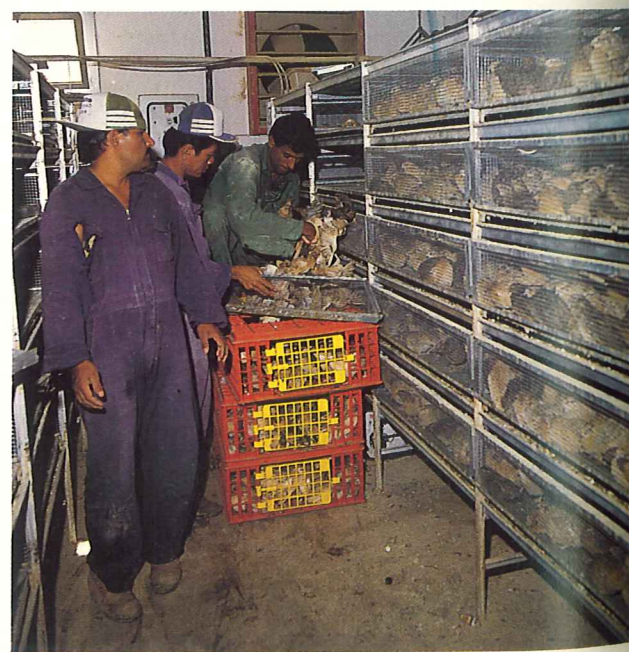
Quails in Saudi Arabia

The growing demand for quail meat in the Kingdom of Saudi Arabia, as in other parts of the world, has encouraged the Al Khalidiah farm at Tebrac near the capital Riyadh, to double their production to 60 000 birds a week.

In the past, the tradition of quail production has been mainly related to the sport of falconry but today quail meat and eggs have become highly popular with consumers. The Al Khalidiah brand of oven-ready quails, six birds in a pack weighing around 700g, can be purchased in supermarkets all over the Kingdom.

The quail production unit managed by the British company Sheerbonnet Ltd at Al Khalidiah is part of an agricultural and intensive horticultural complex producing sheepmeat, tomatoes, peppers, cucumbers and cut flowers.

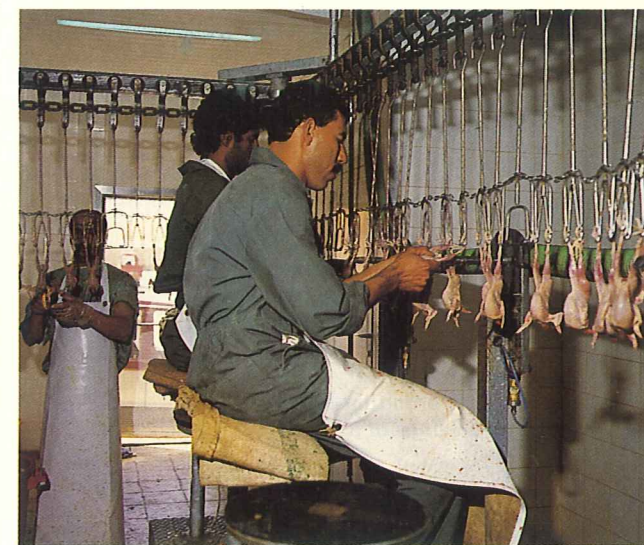
The integration has its own breeder farms, hatchery, feedmill, rearing farms and processing plant. A by-product processing plant converts manure and offal into a high grade organic fertiliser for the horticultural crops.



4. The birds are ready for processing at between 31 and 37 days of age.



5. Processing...



6.Oven-ready weight averages 110-120g/bird.



7. About two thirds of the production is frozen, the remainder sold fresh chilled. Refrigerated vehicles deliver all over the Kingdom.



8. The popular retail pack contains six birds, total weight about 700g.