

# FeedStrategy®

Animal feed solutions for a growing world

## 2020 DIRECTORY OF INDUSTRY SUPPLIERS

### PRINT & ONLINE BUYERS GUIDE Listing Enhancements

FEED STRATEGY is published annually in August for qualified industry professionals in the United States, Canada and Mexico.

**PRINT - PUBLISHED August 2020:**

**Basic Listing: FREE**

- Company Name, Address, Telephone, Fax, Company URL, Up to 10 category listings

**Enhanced Listing: \$1,000**

- All Basic Listing Information, Listing in Bold, Logo, Company name appears at the top of each product category in alpha order.

**ONLINE - AVAILABLE 365 DAYS:**

**Basic Listing: FREE**

- Company Name, Address, Telephone, Fax, Company URL, Up to 10 category listings

**Enhanced Listing: \$1,500**

- All Basic Listing Information, Listing in Bold, Logo, Company name appears at the top of each product category in alpha order.
- Company Description
- Video Files capabilities
- White Paper capabilities
- Document and Press Release Capabilities
- Request for more information
- News items and product-linked from Feed Strategy

All online enhancements will remain valid for 1 year from day of purchase. You will be able to update your listings anytime during this period with additional information. Feed Strategy will link any products or news items from our site to your listing if applicable.

**Print and Online Enhanced Directory Listing: \$2,500**

Directory issue advertisers receive a discount. Please contact your sales professional to learn more.

If you have questions about your listing, please email [Directories@wattglobal.com](mailto:Directories@wattglobal.com).

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### FREE PRINT & ONLINE LISTING INFORMATION

#### COMPANY LISTING (FREE):

Please TYPE or PRINT the following information as you would like to see it appear in the PRINT & ONLINE Guides.

Company Name \_\_\_\_\_  
(Please provide full company name)

Street Address or P.O. Box \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Co. E-Mail \_\_\_\_\_ Web Site \_\_\_\_\_

Contact \_\_\_\_\_  
(Not published - used by staff solely to update listings)

Contact E-mail \_\_\_\_\_ Contact Phone \_\_\_\_\_

#### PRODUCT INDEX LISTING(S)(FREE):

Please check the boxes on pages 3 and 4 for the products your company supplies.

Please contact me regarding advertising in the FEED MANAGEMENT 2020 PRINT Buyer's Guide

### PAID PRINT & ONLINE LISTING ENHANCEMENTS

PRINT Enhanced Listing @ \$1,000 \$ \_\_\_\_\_

ONLINE Enhanced Listing @ \$1,500 \$ \_\_\_\_\_

PRINT & ONLINE Enhanced Listing @ \$2,500 \$ \_\_\_\_\_

**Total Payment** \$ \_\_\_\_\_

(Make checks payable to Watt Publishing Co.)

Mastercard  Visa Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

American Express  Discover (Signature must be included below for credit card payment.)

Name (exactly as it appears on card): \_\_\_\_\_

Billing Address (for credit card if different from above): \_\_\_\_\_

Signature \_\_\_\_\_ Date: \_\_\_\_\_