



## 2022 WHO'S WHO INTERNATIONAL IN THE EGG & POULTRY INDUSTRY PRINT & ONLINE BUYERS GUIDE Listing Enhancements

WHO'S WHO INTERNATIONAL is published yearly in July and reaches over 20,000 decision-makers throughout Europe, Middle East, Africa and Asia. Its product listings range from breeding stock through production and processing equipment. The online directory is available all year long.

### PRINT - PUBLISHED JULY 2022

#### Basic Listing: FREE

- Company Name, Address, Telephone, Fax, Company URL, product category listing(s).

#### Enhanced Listing: \$1,000

- All Basic Listing Information, Listing in Bold, Logo, Company name appears at the top of each product category in alpha order.

### ONLINE - AVAILABLE 365 DAYS:

#### Basic Listing: FREE

- Company Name, Address, Telephone, Fax, Company URL, product category listing(s).

#### Enhanced Listing: \$1,500

- All Basic Listing Information, Listing in Bold, Logo, Company name appears at the top of each product category in alpha order.
- Company Description
- Video Files capabilities
- Document and Press Release Capabilities
- Request for more information
- News items and product-linked from Poultry International
- The ability to include files for download, such as research, press releases and other information about your firm

All online enhancements will remain valid for 1 year from day of purchase. You will be able to update your listings anytime during this period with additional information. Poultry International will link any products or news items from our site to your listing if applicable.

#### Print and Online Enhanced Directory Listing: \$2,500

Directory issue advertisers receive a discount. Please contact your sales professional to learn more.

If you have questions about your listing, please email [Directories@wattglobal.com](mailto:Directories@wattglobal.com).

<b>Greg Watt</b> <i>President/CEO, Publisher</i>	
<p><b>Jeff Miller</b> <i>Director of Global Agri-Food Sales</i></p> <p><b>USA/CANADA</b></p> <p><b>Mary Harris</b> <i>Agri-Food Sales Manager</i></p> <p><b>Chad Forster</b> <i>Agri-Food Sales Manager</i></p>	<p><b>EUROPEAN-BASED SALES</b> <b>Frans Willem van Beemen</b></p> <p><b>LATIN AMERICAN SALES</b> <b>Tineke van Spanje</b></p> <p><b>SOUTHEAST ASIA</b> <b>Ding Ding Li</b></p>

**Contact us at [www.wattglobalmedia.com/contact-us](http://www.wattglobalmedia.com/contact-us)**



# 2022 PRINT & ONLINE Buyers Guide Listing Application

## FREE PRINT & ONLINE LISTING INFORMATION

### COMPANY LISTING:

Please TYPE or PRINT the following information as you would like to see it appear in the PRINT & ONLINE Guides.

Company Name \_\_\_\_\_  
*(Please provide full company name)*

Street Address or P.O. Box \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Co. E-Mail \_\_\_\_\_ Web Site \_\_\_\_\_

Contact \_\_\_\_\_  
*(Not published - used by staff solely to update listings)*

Contact E-mail \_\_\_\_\_ Contact Phone \_\_\_\_\_

### PRODUCT INDEX LISTING(S):

Please check the boxes on pages 3 and 4 for the products your company supplies.

Please contact me regarding display advertising in the Who's Who International 2022 PRINT Buyers Guide

## PAID PRINT & ONLINE LISTING ENHANCEMENTS

PRINT Enhanced Listing @ \$1,000 \$ \_\_\_\_\_

ONLINE Enhanced Listing @ \$1,500 \$ \_\_\_\_\_

PRINT & ONLINE Enhanced Listing @ \$2,500 \$ \_\_\_\_\_

**Total Payment** \$ \_\_\_\_\_

*(Make checks payable to Watt Publishing Co.)*

Mastercard  Visa Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

American Express  Discover (Signature must be included below for credit card payment.)

Name *(exactly as it appears on card)*: \_\_\_\_\_

Billing Address *(for credit card if different from above)*: \_\_\_\_\_

Signature \_\_\_\_\_ Date: \_\_\_\_\_